

Clarity REwriting

The trick is to use the fewest possible words to present even the most complex information in the most understandable way. That's clarity. -- Miki Saxon, founder, RampUp Solutions

Your business plan must be clear and convincing enough to turn on VCs and investors. **Is it?**

The information on your website is meant to interest/enthral/stimulate/challenge/make curious and create desire for your product or service by showing it to be *the* solution. **Does it?**

Company policies must be understandable to *all* employees or they won't be followed. **Are they?**

The real power in written words comes from **clarity**—which is rarely a characteristic of exhausted founders working 100+ hour weeks or marketers, let alone lawyers and legal-leaning minds.

Clarity Rewriting

- saves you time;
- prevents misunderstandings;
- gives you a fresh perspective; and
- lowers your stress.

*We don't write your business plan. **We make it so compelling people want to invest.***

*We don't tell your story. **We make it so captivating people want to hear more.***

*We don't create your benefits. **We make them so clear your employees understand.***

Clarify now!

Project rates geared to the economy.

Contact Miki at 360.335.8054 or miki@RampUpSolutions.com

I hired Miki Saxon to edit a book I co-authored with someone with a very different style from mine. If you're looking for someone to do an outstanding job editing your work, offer great insights, push you to make your deadlines, and come in ahead of time and on budget, you need to hire Miki. --Phil Gerbyshak, Author, Speaker, Relationship Geek, Make It Great! Institute

Miki is a great person to work with. Within a few days she was able to turn our Executive Summary into a masterpiece. Upon presentation at a VC Roundtable meeting [VC Taskforce Elevator Pitch Roundtable] our presentation was voted top for the evening. Miki provided great insight into our process of raising funding, well beyond simply helping with the writing.
--Jeff Shood, President, Intuvo

Miki Saxon is a word master. There is a new trend called 'data-ink ratio.' What this means to me is that you want to say a lot with a little ink. Refining your message to be clear, concise, and convincing is a skill. Miki has that skill. I highly recommend her for making your marketing powerful. --Lois Landau, CEO, Reach Communications

Miki has been instrumental in rewriting our websites (www.ntrlab.com and www.ntrmedical.com) clearly and in really good English – this has been critical for us because we have few native English speakers and we work in the US market. I would recommend her rewriting services to anyone who wants marketing texts that are smart, meaningful and fun.
--Nick Mikhailovsky, President, NTR Lab